



GLOBAL SIGN SOLUTIONS

COMPANY PROFILE

Sign solution company Lucky Kogei

We provide “Emotional Value” to our clients

Top Message

Lucky Kogei was founded in 1947 in Himeji City, Hyogo Prefecture, Japan. In the year since, we have built a system that allows us to conduct processes ranging from planning and design to production, installation, and after-sales maintenance of a variety of indoor and outdoor signboards entirely in the company.

We have also put in place a system that enables us to deploy billboards and signs nationwide.

We are currently expanding our business to the planning, design and construction of interior and exterior works for stores, with a focus on the manufacture of high-quality signboards that our clients are able to utilize with perfect peace of mind.

We are confident that this abundant experience in Japan will serve as our strength in overseas markets, providing a foundation that supports safety, reliability, and high quality.

We are developing our business with the corporate philosophy “Creating & Providing Emotional Value”.

To us, this means being an attractive company that moves our clients through the provision of a superior level of products and services, rather than simply installing billboards and signs.

Seeking to provide a setting for what our clients wish to be, and to satisfy them beyond their expectations in this respect, we act listening carefully to the client’s thoughts.

In order to continue to provide value that exceeds our client’s expectations, we will strive to further contribute to our partner companies and our local communities.



Shintaro Yabuguchi
President and CEO, Lucky Kogei Co., Ltd.

Main Business Acti vity

Signage

Trusted by Japanese national chain stores

Our major clients are listed companies with brand power, and which open stores throughout Japan.As a prime contractor, we have responded to requests for the manufacture and installation of billboards in store developments for restaurant chains, infant and kids clothing chains and other national chain businesses for many years.

Compliance all legal regulations

We contribute to the compliance of our clients with our in-house system of one-stop services, everything ranging from applications for outdoor advertisement subject to legal regulations, to safety inspections, post-installation renewal applications and other necessary procedures.

Safety Inspections to prevent accidents

Extreme weather in recent years has caused strong winds and heavy rains, which have resulted in billboard falls everywhere in Japan.With the growing importance of safety inspections, Lucky Kogei carries out inspections utilizing advanced technologies, such as ultrasonic thickness gauges measuring the steel materials thickness in a nondestructive way, internal inspection of signboards by fiberscope, and employing drones for high-altitude inspections.

Interior Work

From interior design to design and construction for stores

Not limited signboards, Lucky Kogei is also able to conduct interior work for commercial stores from interior design proposals to design, manufacture, installation and construction.We have a system in place to respond to a variety of requests, such as for the procurement of building materials, fixture and furniture fitting in the store interiors.

Aim to respond the requirements of architectural, interior and real estate

We intend to bring a construction company into the Lucky Group and establish an integrated system that can meet the requirements of construction work from our clients.In addition, we will also incorporate real estate companies (Licensed under the Land and Buildings Transaction Business Act) into the Lucky Group, and which can provide referral and matching services tailored to real estate requirements.

Maintenance

From after-sales maintenance to large-scale repairs

We are building a network system with partner companies throughout Japan.With this unique cooperation system, we will enable to provide high-level one-stop services to clients throughout Japan.Of course, we will provide conscientious after-sales maintenance even after a signboard is installed.

Content of after-sales maintenance

- Responses to signboard maintenance and repair (including emergency response)
- Periodic inspection and support for repair for the purpose of maintenance management
- Management of renewal of permission to install outdoor advertisements (compliance with laws and regulations)
- Support for large-scale repairs



Signboard chart
We will create an electronic “medical record” that shows dangerous areas at a glance based on the results of inspection of the signboard.

Installation Examples

Signage Examples Retail chain stores



CLIENT NAME Plenus Co., Ltd.
BRAND NAME Hotto Motto Grill



CLIENT NAME GREAT Inc.
BRAND NAME Paris Miki



CLIENT NAME The Monogatari Corporation
BRAND NAME Yuzu-an



CLIENT NAME Tackle Berry Co., Ltd.
BRAND NAME BiG Berry



CLIENT NAME TORIDOLL Holdings Corporation
BRAND NAME Marugame Seimen



CLIENT NAME GREAT Inc.
BRAND NAME Paris Miki / Megane No Miki

Signage Examples Commercial facilities



CLIENT NAME Nishimatsuya Chain Co., Ltd.
BRAND NAME Nishimatsuya



CLIENT NAME Fujita Corporation
CONSTRUCTION DETAILS Logistics facility sign

Interior Work Examples



CLIENT NAME The Monogatari Corporation
BRAND NAME Yakiniku King



CLIENT NAME The Monogatari Corporation
BRAND NAME Yuzu-an



CLIENT NAME Assist Partner Co., Ltd.
BRAND NAME Tackle Berry



CLIENT NAME Cosmo Trade & Service Co., Ltd.
BRAND NAME Cosmo My Car Lease

Design

Signboard design to meet a variety of demands

The expressiveness of highly experienced designers

The signboard is the “face” of a store, and as such has an important role to play in conveying information regarding the store’s brand, products and services to visiting customers. Our design department staff, professionals of many years’ standing, make use of their expertise and abundant experience to propose and produce highly visible and effective signboard designs. At the design stage, we emphasize VE (value engineering) and CR (cost reduction), which reduce costs without affecting function. We strive to reduce costs while ensuring high standards of safety.



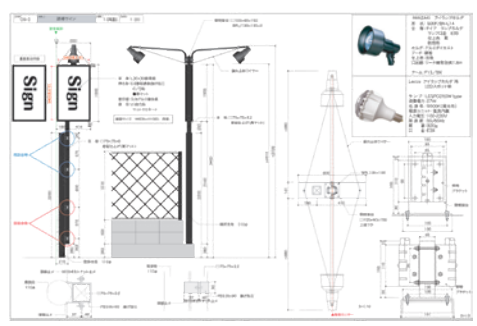
3D store appearance

Our design department creates 3D images of the vision for the store, offering the clients the image that they desire.



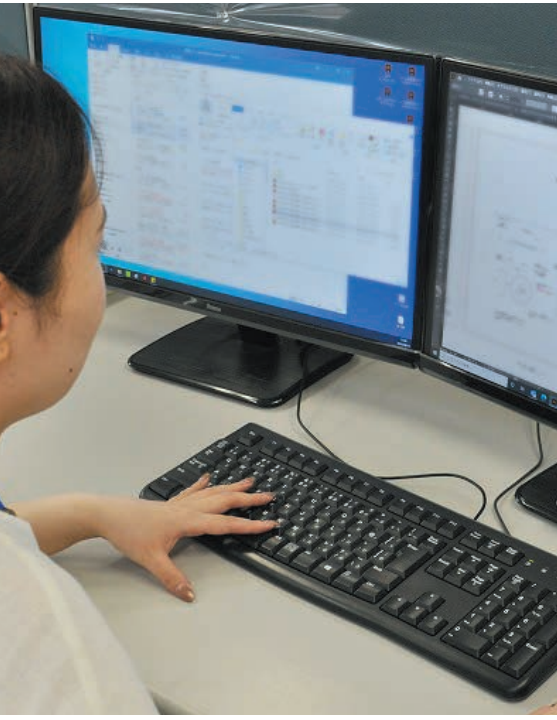
Sign plot diagram

We make a flow line plan, and create a sign layout map showing which sign is required where, after which we hold in-depth meetings with the client.



Guidance sign drawing

We conduct structural calculations for independent signboards. Calculation and design are performed in careful detail by professional structural designers to ensure that signboards will not collapse due to a typhoon or similar event. Based on the resulting drawings, we manufacture the signboards at our own factories, where we observe meticulous quality control.



Factory

A high-quality and integrated production system utilizing our own factories

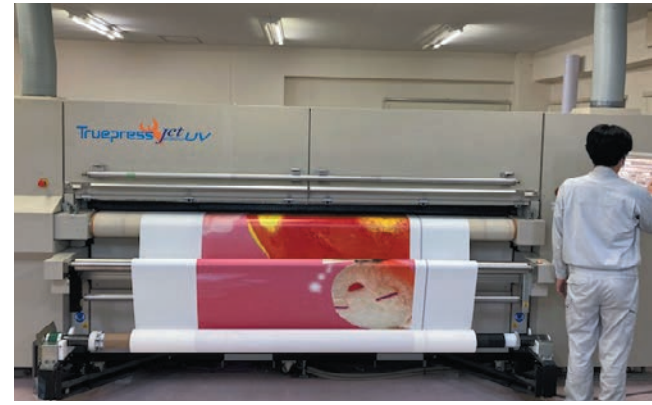
Thorough quality control and cost reduction

We have been manufacturing signboards and signs for national chain store business for many years. Because all processes are carried out from start to finish at our own factories, we are able to consistently provide high-quality products possessing a high level of weather resistance. Comprehensive management in the manufacturing process (planning, arrangements, progress) by the production control department allows us to provide products with an ideal system even in the case of urgent requests and during busy periods.

Inkjet printers

UV-curable ink printers

Inkjet printers using UV-curable inks. These printers employ a method of curing ink with UV (ultraviolet) rays. The maximum print width is 2,500 mm. The printers are environmentally-friendly because they do not use solvents. They are also able to print on media that does not accept solvents or water, such as resin, glass, and metal plates. These printers can overprint multiple layers.



Latex ink printers

These are next-generation inkjet printers that use inks in which pigments are dispersed in latex. The maximum print width is 3,200 mm. Latex ink has excellent outdoor weather resistance (against discoloration, deterioration, etc.), and because it is water-based, it is odorless, does not emit harmful substances, and is environmentally friendly.

Laser cutting devices

Thermal cutting devices that cut by irradiating the cutting point with high-power carbon dioxide laser light. They are suited to precision machining because their machining accuracy is extremely high, their machining speed is rapid, and they produce clean cut surfaces. Curves and straight lines in such materials as metal plates are automatically cut following drawing data. These devices represent one of the newest cutting methods in the field of thermal cutting.



Lucky Kogei Co., Ltd.

Profile

Company name	Lucky Kogei Co., Ltd.	Business description	Indoor / outdoor signboard design and manufacture Store planning, design and construction Store coordination CI planning Digital poster planning and sales LED product development and sales
Headquarters	54 Asahimachi, Himeji City, Hyogo Prefecture 670-0934, Japan TEL:079-226-1271	Registration	First class architect office (license No.01A04441 issued by the Governor of Hyogo) Construction Industry (license (General-2) No.25748 issued by the Minister of Land, Infrastructure, Transport and Tourism) Category: Steel structure / General building / Interior finishing / Painting
Tokyo Branch Office	Gotanda 1-chome East Building 7F, 1-25-11 Higashi-Gotanda, Shinagawa-ku, Tokyo 141-0022, Japan TEL:03-5447-7150	Certification	IS 686956/ISO 27001
Osaka Sales Office	Shin-Osaka Copper Building 3F, 4-11-21Nishi-Nakajima, Yodogawa-ku, Osaka City, Osaka 532-0011, Japan TEL:06-4862-6920	Memberships	Himeji Chamber of Commerce and Industry Hyogo Prefecture Outdoor Advertising Association Japan Sign Association (Lucky Kogei Tokyo Branch Office) Kanto Neon Industry Association (Lucky Kogei Tokyo Branch Office)
Factories	Factory 1: 114 Shikitochosaroo, Himeji City, Hyogo Prefecture 671-0217, Japan Factory 2: 1104-1 Nishimaki, Shikata-cho, Kakogawa City, Hyogo Prefecture 675-0331, Japan Factory 3: 1104-1 Nishimaki, Shikata-cho, Kakogawa City, Hyogo Prefecture 675-0331, Japan	Employee qualifications	First class architect / Second class architect / Second class building operation and management engineer / Second class electric works specialist / Commercial space architect / Out-door advertising specialist / Occupational safety & health manager / Slinging operation / Light capacity mobile crane operation / AWP operation / Arc welding / Numerous others
Founded	1947	Main clients	GREAT Inc. Tackle Berry Co., Ltd. TORIDOLL Holdings Corporation Nishimatsuya Chain Co., Ltd. Plenus Co., Ltd. Workman Co., Ltd. Other national franchise chains Food and beverage / Product sales / Entertainment / Education / Beauty / Medical / Transportation / Real estate
Established	1969	Related companies	CAND Inc. Licensed for building lots and buildings transaction business (license No.(1)No.103676 issued by the Governor of Tokyo)
Capital	30 million yen		
Executives	President and CEO: Shintaro Yabuguchi Chairman: Tamotsu Yabuguchi		
Employees	138 (As of August 2021)		



History

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| 1947 | • Founded in Himeji City. | 2011 | • Osaka Sales Office established in Nishi-Nakajima, Yodogawa-ku, Osaka. |
| 1950 | • Markets signboards as "Lucky Kogei." | 2012 | • Operations building expanded with the introduction of UV inkjet printers. |
| 1959 | • Transactions with Matsushita Electric Industrial Co., Ltd.'s Cycle Division commenced. | 2014 | • Tokyo Sales Office renamed Tokyo Branch Office and moved to new office. Expansion of Head Office operations building and parking lot. Sales exceed 2 billion yen. Capital increased to 30 million yen. |
| 1969 | • Lucky Kogei Co., Ltd. established. Office moved to Motomachi, Himeji City, and factory constructed in Shikitochotoyokuni. | 2017 | • Factory 2 commenced operation in Kakogawa City, Hyogo Prefecture. Himeji Headquarters moved to Asahimachi, Himeji City. |
| 2005 | • Saroo Factory expanded. | 2018 | • Sales exceed 3 billion yen. Obtained ISO 27001 (JIS Q 27001) Information Security Management System certification. |
| 2007 | • Head Office moved to Saroo factory. Painting building expanded. | 2019 | • CAND Inc. licensed under the Building Lots and Buildings Transaction Business Act. |
| 2008 | • 3rd division established in Toyokuni office. Sales exceed 1 billion yen. | 2020 | • Bangkok representative office opened. |
| 2009 | • Tokyo Sales Office established in Higashi-Gotanda, Shinagawa-ku, Tokyo. | | |
| 2010 | • Expansion of operations building due to expansion of planning / design room and introduction of NC router. Success in development and commercialization of LED spot lighting for signboards. | | |



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